



SAVANNAH BUCCANEERS

Partnership Guide

For sponsorship inquiries please email us at admin@cgbucs912.com



EXECUTIVE SUMMARY

Partnering with the Savannah Buccaneers presents an exceptional opportunity to increase brand visibility, connect with passionate fans, and contribute to the growth of sports culture in the region. Through various partnership activations, businesses can leverage the team's platform to achieve their marketing, CSR, and business development objectives.

The Savannah Buccaneers offer customizable partnership packages tailored to meet the specific needs and objectives of prospective partners.

Options include title sponsorship, category exclusivity, in-game activations, community outreach programs, and more, providing flexibility to align with partners' marketing strategies and budgetary considerations.

For sponsorship inquiries please email us at admin@cgbucs912.com

<https://www.savbuccaneers.com/sponsors>



PARTNERSHIP PACKAGES

PLATINUM LEVEL: (2 Available) \$15,000

- 50 Single Game General Admission Tickets good for any regular season game
- 16 Courtside Season Tickets
- 8 Reserve Section Tickets Per Regular Season Game
- Custom Graphics on all video
- Rotation on Score Table Video
- Live Mentions During Game
- Full Page in Game Program
- Logo on Team Backdrop Repeater Banner for media interviews, press conferences, and autograph table
- Promoted Giveaways as negotiated
- TBLtv Live Stream Commercial 30 Sec.
- TBLtv In Game Action Sponsor (Block of the Game, Replay of the Game, etc.)
- 2 Season Stream Passes for TBLtv to watch all 24 Regular Season games
- Jersey Logo
- Access to all VIP Events
- Optional Add-Ins

For sponsorship inquiries please email us at admin@cgbucs912.com



PARTNERSHIP PACKAGES

GOLD LEVEL: (4 Available) \$10,000

- 50 Single Game General Admission Tickets good for any regular season game
- 12 Courtside Season Tickets
- 8 Reserve Section Tickets Per Regular Season Game
- Custom Graphics on all video
- Rotation on Score Table Video
- Live Mentions During Game
- Full Page in Game Program
- Logo on Team Backdrop Repeater Banner for media interviews, press conferences, and autograph table
- Promoted Giveaways as negotiated
- TBLtv Live Stream Commercial 30 Sec.
- 2 Season Stream Passes for TBLtv to watch all 24 Regular Season games
- Access to all VIP Events
- Optional Add-Ins

For sponsorship inquiries please email us at admin@cgbucs912.com



PARTNERSHIP PACKAGES

SILVER LEVEL: (4 Available) \$7,500

- 25 Single Game General Admission Tickets good for any regular season game
- 8 Courtside Season Tickets
- 8 Reserve Section Tickets Per Regular Season Game
- Custom Graphics on all video
- Live Mentions During Game
- 1/2 Page in Game Program
- Logo on Team Backdrop Repeater Banner for media interviews, press conferences, and autograph table
- Promoted Giveaways as negotiated
- TBLtv Live Stream Commercial 15 Sec.
- 2 Season Stream Passes for TBLtv to watch all 24 Regular Season games
- Access to all VIP Events
- Optional Add-Ins

For sponsorship inquiries please email us at admin@cgbucs912.com



PARTNERSHIP PACKAGES

GAME TRIBUTE NIGHT SPONSOR

Fee to be negotiated base on event

Your company can sponsor a special night where the Buccaneers highlight a special group for recognition. Examples include but are not limited to first responders, military, law enforcement, public employees, teacher appreciation, etc.

Typical sponsorship will include a block of tickets for the recognized group, pre-game recognition on-court, and any other promotional material the sponsor may want to provide.

For sponsorship inquiries please email us at admin@cgbucs912.com

<https://www.savbuccaneers.com/sponsors>



PARTNERSHIP PACKAGES

BUCS BEAUTIES SPONSOR \$3,500

Your support will ensure we have these lovely and talented ladies cheering our team on all season long.

Your company will receive special credits prior to and after each introduction of the Bucs Beauties and special mentions during each game.

Your company logo will appear in all Bucs Beauties promotional photographs and digital advertising.

A special photo backdrop will be created prominently featuring your company log along with Bucs logos for fan pictures pre and post game with the Bucs Beauties.

The Beauties will also make appearances locally throughout the season as part of the Bucs Community Involvement initiative by being available for community events and marketing opportunities.

For sponsorship inquiries please email us at admin@cgbucs912.com



PARTNERSHIP PACKAGES

BUCKY THE BUC SPONSOR \$2,500

Your sponsorship will ensure Bucky the Buc is cheering our team and entertaining our fans all season long.

Your company will receive special credits in each initial intro of Bucky during each game.

Your company logo will appear on Bucky's uniform.

A special photo backdrop will be created featuring your company logo along with the Bucs logos for fan pictures pre and post game with Bucky.

Bucky will make appearances locally throughout the season as part of the Bucs Community Involvement initiative by being available for community events and marketing opportunities.

For sponsorship inquiries please email us at admin@cgbucs912.com



PARTNERSHIP PACKAGES

EDUCATION CELEBRATION SPONSOR \$2,000

Your organization will be the title sponsor to our Education Celebration recognition program at each of the 12 regular season home games. Each game we will recognize a Chatham County educator for their achievements in promoting excellence in education in our school system.

Each educator will receive four tickets to the game in which they will be featured as well as the sponsor will receive two season tickets and be included in the recognition segment to present a commemorative plaque memorializing the event

For sponsorship inquiries please email us at admin@cgbucs912.com

<https://www.savbuccaneers.com/sponsors>



PARTNERSHIP PACKAGES

FAN CAM SPONSOR \$1,500

Sponsorship covers all 12 home games.

Your Company logo will be digitally overlaid in our fan cam segments of the game.

In addition, our game announcer will lead in and out of the promotion with your sponsorship identification and if desired a brief message or slogan ad read at the end of one nightly promotion.

A minimum of 2 live Fan Cam segments will be guaranteed per game.

Examples: Kiss Cam, Dance Cam, Birthday Cam, and Special Occasion Cam

Promotion may be in conjunction with other sponsors of gifts for recipients or other promotional offers

Sponsor will receive two lower-level reserved season tickets

For sponsorship inquiries please email us at admin@cgbucs912.com



PARTNERSHIP PACKAGES

BASKETBALL GOAL SPONSOR \$1,500

Your Company logo will be displayed prominently on the base padding of the goals.

3 POINT SPONSOR \$1,000

Your company logo will be prominently integrated into the video splash of the in-house game presentations each time the Bucs score a 3-Pointer.

GAME QUARTER SPONSOR \$500

4 Available. Sponsorship covers one quarter for all 12 home games. Your company will receive introduction at the beginning of the game quarter and the end of the quarter with your company logo displayed in the jumbo tron during the quarter both in-house and in the live stream of the home games.

HALF-TIME SPONSOR \$500

12 Available. Sponsorship covers one home game. Your company will receive introduction at the beginning and end of the game half-time with your company logo displayed in the jumbotron during halftime both in-house and in the live stream of the home games.

For sponsorship inquiries please email us at admin@cgbucs912.com



PARTNERSHIP PACKAGES

DOOR GIVEAWAY SPONSOR \$750

Sponsorship does not include cost of items to be included in the promotion.

Your company will be advertised as the sponsor of a door giveaway promotion to be mutually agreed upon. Sponsor will receive advance advertising of their promotional engagement in the weekly marketing leading up to the night of the promotion as well as special recognition during the pre-game introductions the night of the giveaway. T-shirts are a prime product to offer as your logo will receive multiple impressions by the fans wearing those shirts.

A mutually agreed minimum number of pieces will be required for the promotion which will be awarded on first come patrons thru the door

For sponsorship inquiries please email us at admin@cgbucs912.com



GROUP SALES AND PARTY PACKAGES

BIRTHDAY PARTY PACKAGES

Groups of 10 or more can be special guests at a Savannah Buccaneers basketball game. As a bonus, the birthday guest will get a photo with the Bucs Beauties and Bucky the Buccaneer and a special recognition during the game.

Optional on-site party package | \$25 per guest includes:

- Birthday kids meal (Hotdog, chips and drink), a custom team logo birthday cake and party held in special area in the arena.
- Special Recognition during the game
- reserved seating to game
- Group seated together
- Visit to your section by player and mascots

SINGLE GAME GA GROUP TICKET SALES

20-99 | \$7.50
100-199 | \$6.50
200 & UP | \$6.00

Benefits of group tickets: In-game mascot visit, group recognition announcement and group picture.

For sponsorship inquiries please email us at admin@cgbucs912.com